Oregon Recreational Marijuana Program



#### Creation of a new industry



### **History**

### Marijuana Regulation

- •1998 Oregon legalized medical marijuana and created OMMP (Oregon Medical Marijuana Program) in OHA
- •2014 Oregon legalized the sale and use of recreational marijuana (Measure 91) and tasked OLCC with regulation
- 2015 Session changes to Measure 91 and OMMP
- •2016 Session changes to 2015 statutes for OLCC and OMMP
- •2017 Session changes in 2016 statutes for OLCC and OMMP

#### Impact

- Creation of initial rules and continual development to reflect changes in law
- Creation and revisions of electronic application and tracking systems
- •Creation and revisions of processes and procedures
- Hiring and internal training
- Continual outreach and education for licensees and applicants

### State Marijuana Law and Responsible State Agencies

M91 November 2014

Statutes: ORS Chapter 475B

Administrative Rules OAR Division 25

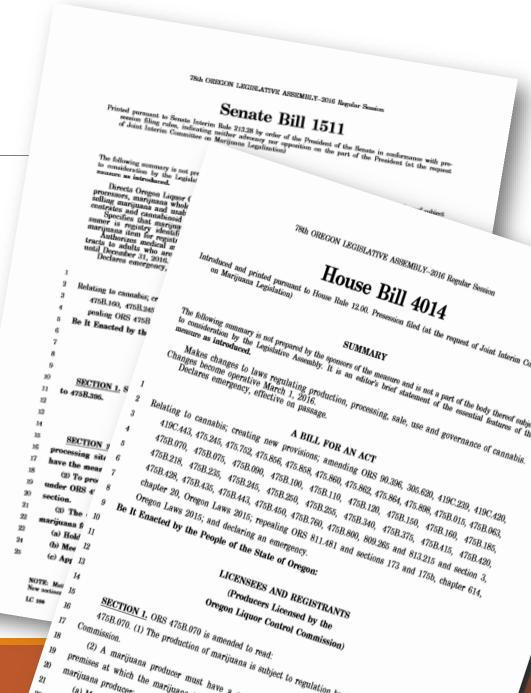
**Oregon Liquor Control Commission** (OLCC): recreational marijuana businesses and worker permits

**Oregon Health Authority** (OHA): medical marijuana activities/businesses, testing standards and requirements

Oregon Department of Revenue (DOR): tax collection

**Oregon Department of Agriculture** (ODA): commercial kitchens, scale certification, certain food handling activities, pesticides

Local jurisdictions: law enforcement, governing bodies, code enforcement



# Local Regulation and Land Use

#### Land Use Compatibility Statement (LUCS)

- HB 3400 (Section 34) requires Land Use Compatibility Statement from the city or county that authorizes the land use
- Commission will not issue a license if the Land Use Compatibility Statement shows that the proposed land use is prohibited
- All retail establishments need to be at least 1,000 feet from schools or 500 if geographic or physical barrier

#### Local Regulation

- Time, Place & Manner reasonable regulations on operations
- Requirements related to public access

#### Water Law Compliance

• All licensees required to provide proof legal access to water (source)

#### Energy usage

• Applicants estimate energy usage at initial application and provide actuals at recertification





# Local Option – Opt Out

### Cities and counties may adopt ordinances that prohibit the establishment of recreational marijuana licenses

- Opt-out ordinances must be referred to local voters at next general election
- OLCC will not grant licenses if election scheduled
- Lose opportunity to share tax revenue
- Can opt back in by rescinding opt out ordinance
- Home grow and personal use are not affected (no prohibition allowed)



### Recreational Marijuana License Types

Producer : grows marijuana

Laboratory : tests marijuana

**Processor:** creates recreational and medical-grade marijuana-infused products

Wholesale: buys and sells marijuana wholesale

Retail : sells recreational items to consumers over 21 and medical-grade items to cardholders

Research Certificate: can conduct research using marijuana

Worker Permit: employees of any marijuana business





## **Producers** Who regulates?

- OLCC regulates all aspects of recreational marijuana production (growers), but by statute . . .
  - Can limit mature and immature marijuana production
  - Must impose limits that equalize indoor and outdoor production
- ODA establishes agricultural chemical usage requirements, OLCC enforces
- OHA establishes the types of testing marijuana must have, OLCC enforces





### **Producers** Grow limits

### • <u>Outdoor</u>:

 Micro Tier I – up to 2,500 sq. ft.;
 Micro Tier II – up to 5,000 sq. ft.

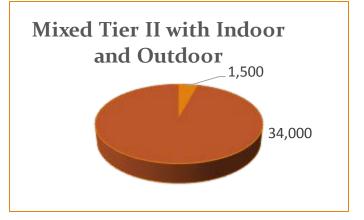
 Tier I – up to 20,000 sq. ft.
 Tier II – up to 40,000 sq. ft.

#### Indoor:

Micro Tier I – up to 625 sq. ft. Tier I – up to 5,000 sq. ft. Micro Tier II – up to 1,250 sq. ft. Tier II - up to 10,000 sq. ft.

Mixed Production: uses a 4:1 ratio





### **Processors** Prohibitions

### Processors cannot:

- Make products that appeal to minors: items of certain shapes, colors, flavors or non-cannabis products primarily consumed by and marketed to children
- Make "look alike" products: a cannabis-infused chocolate bar is ok, but a cannabis-infused snickers bar is not
- Make products using Dimethyl sulfoxide (DMSO)
- Infuse products with certain additives: caffeine and nicotine are most common
- Make edibles in a non-ODA certified kitchen, or share kitchen space with a non-licensed edible processor
- Operate in the same space as a restaurant





### **Extract Processors** Required Safety Precautions

Must use **closed loop extraction systems** that meet certain engineering standards

Must have local fire code approval

Must process in **fully enclosed rooms** with equipment that meets **Oregon Structural Specialty Code, related Oregon Specialty Codes and the Oregon Fire Code** 

Must have certain **safety equipment available** for employees

# **Retailers** Privileges



Only license type that can **sell to the public** 

All products sold must be tested by OLCC licensed and OHA accredited laboratory

Within a 24-hour period, may only sell to an individual customer up to:

- 1 oz. of usable (recreational) marijuana (flower, leaves);
- 24 oz. of usable (medical card holder) marijuana;
- 16 oz. of solid cannabinoid product (brownies, ice cream);
- 72 oz. of liquid cannabinoid product (soda);
- 5 grams of extract or concentrate (prefilled vape pens, dabs);
- 4 immature plants; and
- 10 marijuana seeds
- Retailers can sell multiple items listed above, but no more than the individual quantities (Ex.: a retailer can sell 1 oz. of flower and 72 oz. of soda at the same time, but not 73 oz. of soda alone)





Can only sell between 7 a.m. and 10 p.m. PST

Cannot provide free samples

Cannot sell or give away materials used for home extraction

Cannot give discounts if conditioned on sale of other items (i.e. no "buy two joints, get the third 1/2 off")

Cannot sell any marijuana item foa nominal price (tax evasion issue)

Cannot sell without verifying age of every customer

Cannot allow self-service (no vending machines)

# Advertising

Similar to alcohol restrictions – advertisements cannot:

- Be attractive to minors: images of minors, cartoon characters, toys
  - or items that are typically marketed to those under 21
- Promote excess use: displaying consumption, encourages use

because of intoxicating effects, or encourages excessive or rapid consumption

- Promotes illegal activity: such as transporting over state lines
- Contain deceptive, false or misleading statements: asserting that marijuana is safe because it is regulated/tested, has therapeutic or curative effects

### Prohibited Modes of Advertising:

- No handbills
- No TV, radio, billboards, print or internet unless licensee can show that no more than 30% of the audience is reasonably expected to be under 21



# **Packaging and Labeling**

- Package cannot be attractive to minors
  - No cartoons
  - No consumer products, symbols, or celebrities typically marketed towards minors
- Package cannot contain any false or misleading statements
  - Health claims
  - Use of term "organic"
- Child-Resistant Package <u>OR</u> Exit Package at point of sale
  - Child resistance is defined by 16 CFR 1700
  - Type of packaging will vary based on marijuana item
- All label information must be unobstructed and conspicuous
- All labels must have Universal symbol and contain all information for the specific product type required by rule







# **Testing Laboratories**

Must be accredited by OHA's accreditation body<u>and</u> be licensed by OLCC

- Required for both medical and recreational testing labs
- OHA sets all testing requirements and standards, OLCC requires all licensed businesses to follow them

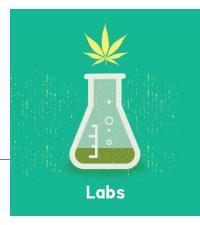
May perform all required tests, or may specialize

Must be licensed and certified to obtain samples

Responsible for **entering test results** into seed-to-sale tracking system (which locks failed products from moving forward in the supply chain)

Going Forward: Coordination with OHA, consistent testing methodologies, consistent reporting requirements, lab audits, mislabeled pesticide products





### OLCC Marijuana Worker Permits

Anyone participating in the possession, securing or selling of marijuana, recording possession, securing or selling, verifying age of purchasers, or supervising any of these activities

Permits are applied for much like a license, permit holder must be 21 or older, pass a background check, and pass a knowledge-based test.

Permits are good for 5 years and cost \$100

### Service Permits Issued: September 12, 2017

Active Permits	Approved not Paid	Under Review	New	Denied	Total Applications
16,235	7,531	781	5,235	61	30,441



### Cannabis Tracking System (Seed-to-Sale)

Statutory Requirement: directed OLCC to develop aninventory tracking system to ensure that taxes are collected and inventory does not migrate from or into the illegal market

- Supplements limited staffing resources by reporting on discrepancies and providing notice of potential tracking issues
- Designed to allow for more effective audits and satisfy federal guidelines
- Every plant is tracked via code from seedling to final sale to consumer
- Allows for product recalls when consumer safety issues are present





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### Security General requirements for all licenses

### Video recording cameras :

- 24/7 high quality, non-light dependent recording of all areas where marijuana items are present
- 90 day onsite retention of video recordings
- 30 day offsite backup video for surveillance area (so that tampering with surveillance equipment is detected)

Armed alarm system any time the premises is closed

Panic buttons or the equivalent to call for emergency services

Marijuana items stored in **locked/secure** locations at all times





# **Law Enforcement Coordination**



### Criminal and administrative investigations

• When OLCC investigations uncover criminal activity

### Minor decoys and compliance checks

• Will be handled similar to minor decoy operations in liquor establishments

### OLCC Public Safety, Education and Enforcement Committee

- Comprised of top law enforcement officials from around the state
- Tasked with discussing coordination issues, intersection between legal and illegal market forces, making recommendations for DUII study

### **Co-location February 2018**

 OSP detectives will co-locate with the OLCC at the OLCC Medford office; in the Portland area detectives will be specifically assigned to work with the OLCC. The objective is a collaborative effort to help bring illegal grow, illegal processing, and illegal diversion activities forward for investigation and prosecution by local law enforcers and DA's.



# Commitment to Outreach & Education

Website 4.9 M visits	Business Readiness Guide 30,529 downloads	Rules 189,265 downloads
Applicant Workshop Video 9,699 views	FAQs 1.4 M views	GovDelivery 58,378 Subscribers

September 10, 2017

### Resources

### **Business Readiness Guide**

- Contains guidance on outside agencies, requirements
- Downloadable from OLCC website

www.marijuana.oregon.gov

### State Agencies Regulating Marijuana

 Infographic on "who does what" downloadable from OLCC website

www.marijuana.oregon.gov



for Oregon Recreational Marijuana Operations





#### Marijuana in Oregon: State resources by topic



### Resources

### What's Legal? 2.0

Legal business practices, retail sales, update on consumer responsibilities

www.whatslegaloregon.com

### Go Legal

B2B campaign to engage industry on value of licensed environment

www.golegaloregon.com

### **Buy Legal**

Industry campaign to recognize legal market (vs. illegal market)



## Marijuana Licenses & Permits

	Active and Approved Licenses	Applications For Licenses Yet to Be Processed	Surrendered	2015-17 Forecast of Active Licenses	2017-19 Forecast of Active Licenses
Laboratory	21	8	1	5	23
Processor	127	220	0	120	158
Producer	787	830	18	330	919
Retailer	494	177	15	310	761
Wholesaler	94	106	3	65	113
Research	0	2	0	0	1
License Total	1,523	1,343	37	830	1,975

	Active and Approved Permits		2015-17 Forecast of Active Permits	Forecast of Approved Permits in 2017-19
Worker Permits	24,234	776	6,200	29,000

Totals as of September 11, 2017

## License Fees Must Cover Cost of Administration

Processors: \$4,750

Retailers: \$4,750

Wholesalers: \$4,750 Micro Wholesalers: \$1,000

Laboratory: \$4,750 Sampling Laboratory: \$2,250

Service Permit: \$100 for 5 years

### Producers:

- Micro Tier I: \$1,000
- Micro Tier II: \$2,000
- Tier I: \$4,750
- Tier II: \$5,750

A \$250 non-refundable application fee is due at initial application and at renewal



# 2017 Legislation



#### Impact on OLCC licenses

- Increases sanctioning authority including requiring education and immediate suspension authority for diversion
- Prohibits retailer from retaining customer information unless customer voluntarily offers it for marketing purposes or for delivery
- Allows industrial hemp to be sold to an OLCC processor. Must be tested, tracked, and only sold to OLCC licenses
- Allows smallest producers to process marijuana into cannabinoid concentrates under limited conditions
- Allows OLCC licensees to designate themselves as an exclusive medical licensee
- Allows OLCC producers an additional 10% of grow canopy to produce marijuana for medical use; requires 75% of extra canopy to be donated free to cardholders, 25% can be sold to OLCC licenses
- Allows licensees to transport and exhibit marijuana items at trade shows and similar events
- Recognizes tribal ID to verify age.

# 2017 Legislation



- Requires OMMP system to be tracked in the OLCC Cannabis Tracking System
- Allows OHA grower to transfer up to 20 lbs a year to OLCC licensees, Commission can reduce amount if determines there is excess supply
- Directs OHA to share information electronically with OLCC and Dept. of Revenue
- Creates and Oregon Cannabis Commission in OHA

### Other

- Requires OLCC and OHA hotlines to identify licensees and registrants
- Adds 2 members to OLCC Board



